DAY 1 (or morning if its a 1 day workshop)

I. What is balloon mapping? It is using a balloon and an inexpensive camera to capture aerial image data. It is basically a low flying satellite. (2 min)

II. What are some real life applications and examples? (15-25 minutes)
   A. Ask for student input...
   B. When members of a community are faced with a problem, generally they need evidence. Most people rely on labs to produce these studies. Through using balloons and kites to produces areal image data, citizens can increase the amount of power they have. Using a balloon is inexpensive and accessible, which helps members of the community engage in their civic communities. The more they know, they more they can do.

   1. Oil
   a) Who has ever had a candy bar?
   b) well do you consume 100% of the candy bar?
   c) what about the wrapper?
   d) where does the wrapper go?
   e) what is the wrapper made out of?
   f) oh its made out of plastic? did you know there is oil in plastic?
   g) what other things have oil in them?
      (1) http://www.ranken-energy.com/Products%20from%20Petroleum.htm

   2. Deepwater Horizon Oil Spill/BP Oil Spill
   a) Ask students what they know about it
   b) Basic Information
      (1) very helpful map
         (a) http://www.nytimes.com/interactive/2010/05/01/us/20100501-oil-spill-tracker.html?hp&_r=1&
      (2) April 20th, 2010
      (3) largest accidental oil spill
         (a) what is an accidental spill?
         (b) accidental: result of mechanical failure
         (c) intentional: result of oil companies cutting corners (spending less than they need to)
            i) i.e. not replacing overused/old parts, not maintaining facilities, not following safety protocols, etc.
         (d) though this was declared an accidental oil spill, many people have said that BP was using outdated pipelines and not keeping up with their maintenance.
         (4) approx. 4.9 million barrels of oil spilt
            (a) what does a million look like
            (b) what about 2500?
         (5) explosion and sinking of Deepwater Horizon Oil Rig led the rig to flow for 87 days (capped on July 15th, 2010)
         (6) offshore deepwater drilling
            (a) pros
               i) self reliance: don’t have to rely on middle east for worlds oil needs
            (b) cons
i) environmental: possibilities of spills

c) why is oil so important?
   (1) remember what we listed above (what oil is made to use?)... well here is some more
   (2) what it is used for
      (a) http://www.eia.gov/KIDS/energy.cfm?page=oil_home-basics-k.cfm
      (b) common uses
         i) gasoline (46%)
            (1) cars
            (2) motor boats
            (3) lawnmower
            (4) leaf blower
         ii) heating oil/diesel fuel (20%)
         iii) jet fuel (8%)
         iv) propane/propylene (7%)
   (3) the price
      (a) supply and demand
      (b) 2/3 of cost is determined by crude oil cost
      (c) 1/3 is dependent on taxes, refining, distribution and marketing


d) Aftermath
   (1) Clean up
      (a) skimmer ships
      (b) floating booms
      (c) controlled burns
      (d) oil dispersants (1.84 million gallons)
         i) document (for instructor)
            (1) oildemo.pdf
         ii) what are they
            (1) mixture of surfactants (lower surface tension/bubbling and foaming) and solvents
            (2) breaks oil into small droplets
         iii) pro (2)
            (1) lessens exposure of marine life on surface
            (2) reduces amount of oil that reaches the shore
         iv) con (4)
            (1) increases exposure to underwater marine life
            (2) allows for faster, deeper penetration of oil into costal terrain (more difficult to biodegrade)
            (3) study showed that it made oil 52x more toxic than the oil alone
            (4) increased toxicity of ecosystem and made oil spill worse
         v) DEMO (lego oil rig, rubber ducks, olive oil and food dye)
            (1) supplies
               (a) food dye
               (b) cooking oil
               (c) dishwashing soap
               (d) mason jar/clear bottle with resealable lid
   (2) consequences
      (a) health
         i) hospitals reported 143 spill exposure cases in Louisiana
         ii) 35 from residents
         iii) caused by oil and dispersants
      (b) environment (most impacted)
         i) damage of wildlife habitats and marine life
         ii) 2013: 4.6 million pounds of oily materials cleaned up from beaches
iii) marine life died at 6x the normal rate
iv) oil and dispersant found in sand
v) deformaties to organs
vi) 650 dead bottle nose dolphins from spill -> 2013
   (1) BP said incased dolphin death rates started before the spill
vii) tar balls
(c) economic
   i) detrimental to tourism, fishing and offshore drilling
      (1) cost $2.5 billion for fishing
      (2) $23 billion for tourism
      (3) 36% of federal waters in the Gulf of Mexico were closed
e) Members of communities around the spill used balloon mapping as evidence for legal and environmental cases.
   (1) https://www.flickr.com/photos/tags/gulfoilmapping/

III. Enabling our communities to find the data ourselves and be proactive. (5 minutes)
A. collecting footage using a helicopter (like weather channels do) can cost anywhere between $600,000 to $1 million
B. balloon mapping can cost less than $200
C. proactive
D. what about google maps?
   1. the footage is not recent
   2. subpar visibility
   3. through doing it yourself, you can specify an area of particular interest

TOTAL: APPROX. 30 MINUTES!!

IV. Preparation
A. hand out packet
B. Materials
   1. 2 liter soda bottle
   2. scissors
   3. strong, resealable tape (clear and duct)
   4. hot glue (not 100% necessary but helpful)
   5. 20 #64 latex free rubber bands
   6. rubber gloves
   7. 3 mighty-mini snap swivels
   8. 1 or 2 carabiner
   9. 1000+ feet of line
   10. x-acto blade
   11. 8” or 9” hoop winder
   12. 1.25” steel wring
   13. cable ties
   14. 1 weather balloon
C. Camera
   1. GENERAL
      a) http://geojournalism.oeco.org.br/2013/08/balloon-mapping-how-to-make-your-own-low-flying-satellite/
   2. Housing (most time consuming part)
      a) http://publiclab.org/wiki/pet-bottle-rubber-band-rig
   3. Trigger
      a) http://publiclab.org/notes/mathew/1-29-2012/using-knot-trigger-cameras
D. Cables
   1. clove hitch knot
2. have a 10 foot space between the balloon and the top of the camera’s connecting string
3. the length of the camera’s connecting string should be 5-10 feet

**DAY 2 (or afternoon if it’s a 1 day workshop)**

V. Taking footage
   A. settings
      1. continuous shooting
      2. infinity
   B. bring extra batteries! (2 extra sets)
   C. make sure the memory card is empty

VI. Mapping (mapknitter.org)
   A. make sure to align with reference image (the map) and not other images that may overlap
   B. don’t lock image until certain it fits properly
   C. when stitching the image on the software, only the low resolution version is shown
   D. the full resolution version is displayed after the completed map is exported
   E. export
      1. open layer: low resolution, good for web viewing
      2. GeoTIFF: high resolution

VII. helpful links (all the links used above compiled)
   A. clove hitch knot
   B. preflight checklist
   C. before you go checklist
   D. camera housing
   E. knot trigger for camera
   F. How to overview (very helpful)
   G. guides
      1. [http://publiclab.org/guides](http://publiclab.org/guides)